



LBB/Lab Packages – including Silver LBB membership as standard

Package (Annual)	Cost	Cost with press release distribution*	Silver Membership (£1000 value)	Press Releases	Feature Article
Press Package 6	£3500	£5000	✓	6	0
Complete Package 6	£4250	£5000	✓	3	3
Opinion Package 6	£5000	-	✓	0	6
Complete Package 9	£5750	£7250	✓	6	3
Press Package 12	£6000	£9000	✓	12	0
Complete Package 12	£7250	£8750	✓	6	6

*Press Releases are sent to an agreed list of relevant publications around the world and the pick up is measured and tracked.

Features / Opinion Pieces are **NOT** distributed outside of LBB

All packages include an initial strategy meeting and end of year analysis report

Silver membership includes

- Unlimited news article uploads (with uploading managed by the LBB newsdesk)
- Up to to 150 video uploads per year.
- 6 x Wristbands for LBB and Friends Beach
- 2 x Entries to The Immortal Awards



Little Black Book
Celebrating Creativity

More content... *Ad Hoc*

If you finish your package before the year is up – we can always arrange a tailored quote for additional content at a reduced rate.

We also offer additional PR services as follows:

Add-on: Ad-hoc Consultation and/or Strategy

£500 per half-day

- Any additional work incl. pitch documents, brand story additions, web copy, and consulting.