



A PR AND WRITTEN CONTENT AGENCY  
TAILORED FOR ADLAND



# LBB/Lab Packages – including Silver LBB membership as standard

Package (Annual)	Cost	Cost with press release distribution*	Silver Membership (£1000 value)	Press Releases	Feature Article
Press Package 6	£3500	£5000	✓	6	0
Complete Package 6	£4250	£5000	✓	3	3
Opinion Package 6	£5000	-	✓	0	6
Complete Package 9	£5750	£7250	✓	6	3
Press Package 12	£6000	£9000	✓	12	0
Complete Package 12	£7250	£8750	✓	6	6

\*Press Releases are sent to an agreed list of relevant publications around the world and the pick up is measured and tracked.

Features / Opinion Pieces are NOT distributed outside of LBB

All packages include an initial strategy meeting and end of year analysis report

Silver membership includes Unlimited news article uploads (with uploading managed by the LBB newsdesk)

- Up to to 150 video uploads per year.
- 6 x Wristbands for LBB and Friends Beach
- 2 x Entries to The Immortal Awards