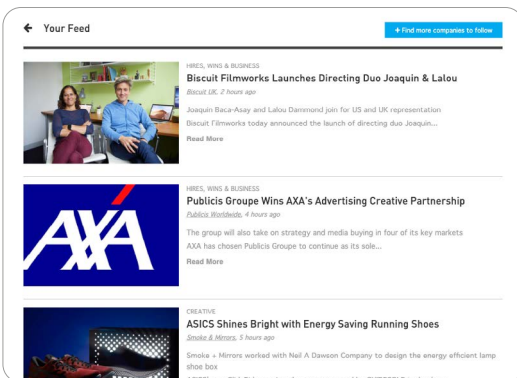
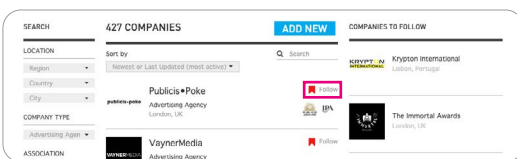


LBB isn't only a great way to market what your company does, it's also a brilliant way to keep up with what is happening globally in advertising across agency, prod co, post house and more for you and your staff. It can save your company time and money. LBB will always be COMPLETELY paywall free to view with all credits included.

It is used by brands all over the world to find out what is happening and is the place that those coming into the creative world can keep up to date with the global creative industry. It's also a powerful research tool that all of your staff can use for free, from reading news and views, to building reels/collections, to finding your next creative partner.

Following companies

You can keep up with all the news and opinions from your competitors, rivals, or other offices within your company. Follow a company in the member's area, then all their news will appear in Dashboard > Feed. So by the time you get to work you can be up to date with what everyone is doing!

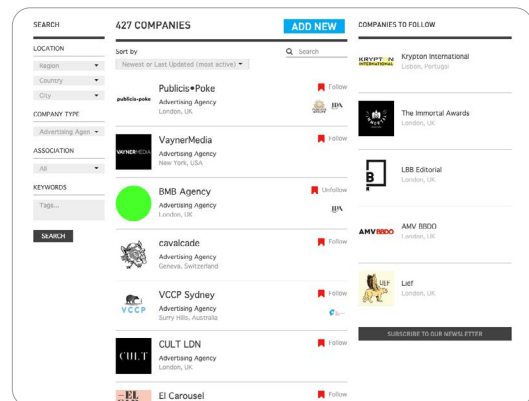


Filters and searches

You can use the filters on LBB to find exactly what you're looking for, from the latest news to the best work. You can filter by location, product categories, film genres and much more.

You can also filter the members section to find agencies, production companies, VFX studios etc.

You can also straight up keyword search anything from AI – DDB.



Collections

As a user you can create collections of news and work on LBB. Simply click on the + button next to the content, then either add it to collection or create a new one. It's a quick smart way to send your stuff to people without the need for tricky logins or further cost. You can build reels, collections of interesting news OR just save as favourites for another day, you never need lose anything again!

NEW STUFF TO CHECK OUT

ADD A MESSAGE View how others see this page.

Some stuff that's caught my eye on LBB recently!

- Enter the Mind of Mark Denton with 'Chinese Girl' (From Croydon) Short
- Make Donald Trump and More Sing with This Interactive Music Video
- Kids Save Santa from an Embarrassing Disaster in Intermarché Christmas Ad
- New Talent: Brutus Collective
- Mercedes Benz - First Of A New Kind (Teaser)
- Zulu Alpha Kilo Crowned Ad Age's 2017 International Small Agency of the Year
- Outpost VFX Creates CG Germ Universe for Domestos

NEW STUFF TO CHECK OUT

Some stuff that's caught my eye on LBB recently!

- MAKE DONALD TRUMP AND MORE SING WITH THIS INTERACTIVE MUSIC VIDEO**
Wieden+Kennedy, San Francisco, Wed, Jul 19, 2017
Wieden+Kennedy uses their augmented reality technology to create a promo for ALDO The Band.
- KIDS SAVE SANTA FROM AN EMBARRASSING DISASTER IN INTERMARCHÉ CHRISTMAS AD**
Creative: Kilo, Nov 17, 2017
This festive campaign by Rotterdam, directed by Catriel de Kaba Lombrudo, shows children bringing Santa to avoid getting stuck in the chimney!
- ENTER THE MIND OF MARK DENTON WITH 'CHINESE GIRL' (FROM CROYDON) SHORT**
UMT, Thu, Jul 20, 2017
Last weekend's hot spot on film received by COO Communications and directed by James Maltby. Independent creative and house (IM) has collaborated once again with industry legend Mark Denton and director James Maltby to deliver this hit. [Read more](#)

The Immortal Awards league table

Come here to do a multitude of searches and see the best creative of the year's judged by our international panel. Our Immortal Awards is simply a barometer of the best and the league table can be filtered by country, network, prod co and much more. As it grows year in year out you can spot trends and see who you want to work with next!

Filter

LBB LEAGUE TABLE OF CREATIVITY				WHAT POWERS THE LEAGUE TABLE	
Overall Rank	Rank	Company	Points	No. of Projects	
8	1	AMV BBDO	15430	3	
24	2	Wieden+Kennedy London	10530	2	
25	3	DOB North America	10000	1	
25	4	Saatchi & Saatchi New York	10000	1	
31	5	Droga5 New York	8060	5	
32	6	adam&eveDOB	7460	10	
34	7	Mother	6970	5	
39	8	R/GA New York	5670	2	
40	9	CHE Proximity	5630	2	
41	10	TBWA Worldwide	5600	2	

[Show more](#)

LBB LEAGUE TABLE OF CREATIVITY

LBB LEAGUE TABLE OF CREATIVITY		WHAT POWERS THE LEAGUE TABLE	
	Bodyform and Libresse - bloodnormal	AMV BBDO	2018
	Nike - Nothing Beats a Londoner	Cinelab London	2018
	Skittles - Exclusive the Rainbow	DOB North America	2018