

Pedal Your Wares Creative Competition

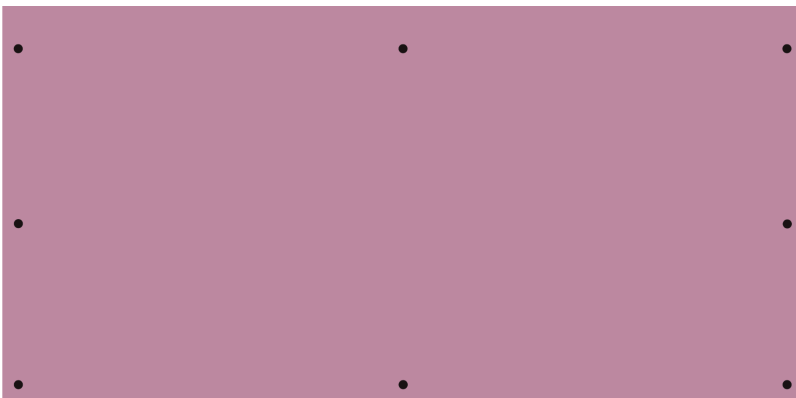
Specification & Dimensions

Colour or black and white

Full bleed

Length 925mm

Height 445mm



Contact:

pedalmecompetition@gmail.com

Entering is as easy as riding a bike:

1. Create a bold, relevant idea for one of your clients, to feature on the side of the Pedal Me fleet.
2. Get client sign off.
3. Email scamp/layout + written client approval to us at pedalmecompetition@gmail.com

Things to remember:

1. Pedal Me is a modern, smart delivery service.
2. We are passionate about London and the environment.
3. We generally operate within a 9 mile radius of Central London.
4. We move people. We also can move cargo of up to 150Kg, twice that with a trailer attached.
5. The month's free advertising will run from 1st December 2020.

Judging:

A jury of agency & clients will be announced in the coming week.

Key Dates

Entries Open: Thursday 15th October 2020

Extended Deadline: Friday 13th November 2020

Winners Announced: Week of 16th November 2020

If you win:

Winners will receive 1 month's free advertising space.

Three runners up will receive 50% off the cost of a month's advertising.

All shortlisted work will be featured on Little Black Book.

NOW GET PEDALLING!

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