**My Creative Hero:**

***Please include a bio and headshot for whoever is answering the questions and send to newsdesk@lbbonline.com***

**This piece is about the person who has most influenced or inspired you creatively. This can be someone from any creative field – advertising, art, music, game design, sculpture… If you’ve got images of you enjoying this person’s work or with this person that you are willing to share, we’d love to include them!**

**Please no one-word answers! Your creative hero deserves a proper tribute!**

- Who would you say is your creative hero?

- How long has this person been important to you and what are your first memories of meeting them or coming across their work?

- If it’s someone you personally know, how did you get to know them and how has your relationship evolved over the years? If you don’t know this person, how did you go about finding to learn more about them and their work?

- Why is the person such an inspiration to you?

- How does this person influence you in your approach to your creative work?

- What piece or pieces of this person’s work do you keep coming back to and why?