**Bossing It – Lessons in Creative Leadership**

***Please include a bio and headshot for whoever is answering the questions and send to newsdesk@lbbonline.com***

*There’s no one way to be a leader and no one way to become one. Bossing It is a new series where we encourage inspiring industry leaders to share their experiences and insights, and to talk honestly about the challenges of navigating leadership in this rapidly changing world. We hope that it can inspire and inform others who are still starting their own journey.*

What was your first experience of leadership?

How did you figure out what kind of leader you wanted to be – or what kind of leader you didn’t want to be?

What experience or moment gave you your biggest lesson in leadership?

Did you know you always wanted to take on a leadership role? If so how did you work towards it and if not, when did you start realising that you had it in you?

When it comes to 'leadership' as a skill, how much do you think is a natural part of personality, how much can be taught and learned?

What are the aspects of leadership that you find most personally challenging? And how do you work through them?

Have you ever felt like you've failed whilst in charge? How did you address the issue and what did you learn from it?

In terms of leadership and openness, what’s your approach there? Do you think it’s important to be transparent as possible in the service of being authentic? Or is there a value in being careful and considered?

As you developed your leadership skills did you have a mentor, if so who were/are they and what have you learned? And on the flip side, do you mentor any aspiring leaders and how do you approach that relationship?

It's been a really challenging year - and that's an understatement. How do you cope with the responsibility of leading a team through such difficult waters?

This year has seen the industry confronted with its lack of action/progress on diversity and inclusion. As a leader how have you dealt with this?

How important is your company culture to the success of your business? And how have you managed to keep it alive with staff working remotely in 2020?

What are the most useful resources you’ve found to help you along your leadership journey?