**My Biggest Lesson**

***Please include a bio and headshot for whoever is answering the questions and send to newsdesk@lbbonline.com***

**This is the re-telling of an incident or piece of advice that has stayed with you and influenced how you approach your career. It’s likely that this happened early on in your career but we’re always learning and it could be more recent! Old dogs and new tricks.**

**It would be brilliant if we could get a picture of you from roughly the time you ‘learned’ this lesson – say it happened in the ‘80s, let’s see a picture of ‘80s you!**

- Is there one event / piece of wisdom from your career that's always stayed with you? What is it?

- Set the scene! How old were you when you learned this insight, where were you working, how long had you been there, what year was it, what was your role and how were you feeling generally about your career at this point?

- Tell us about the chain of events that led to you learning this insight… be as specific as you can!

- And if you got some words on wisdom from a particular person or there’s a key, influential person in this story – tell us about them! What was your relationship to them, what were they like, how did you feel about them (admiration, awe, respect… disrespect)…

- Why do you think it struck such a chord?

- How did it change you as a person and in your career?

- And as you’ve progressed in your career, how have you re-evaluated this piece of advice?

- Is this insight or piece of advice something you now share with other – if so, how do they respond to it?