***Please include a bio and headshot for whoever is answering the questions and send to newsdesk@lbbonline.com***

THE WORK THAT MADE ME

We’re in this business because we love the work, right? No creative talent emerges in a vacuum so we want to give people a platform to share the projects that forged their career and celebrate the work by others that drives and inspires them…

We’d like to know the answer to the following, along with a reason why that work has resonated in such a way. If you can share links to the work that would be appreciated too!

The ad/music video from my childhood that stays with me…

The ad/music video/game/web platform that made me want to get into the industry…

The creative work (film/album/game/ad/album/book/poem etc) that I keep revisiting…

My first professional project…

The piece of work (ad/music video/ platform…) that made me so angry that I vowed to never make anything like \*that\*…

The piece of work (ad/music video/ platform…) that still makes me jealous…

The creative project that changed my career…

The work that I’m proudest of…

I was involved in this and it makes me cringe…

The recent project I was involved in that excited me the most…