

CREATIVE LIAisons ONSITE PROGRAM 2023

SPEAKERS

- Brian Collins
- Susan Credle
- Pum Lefebure
- Malcolm Poynton
- Doerte Spengler–Ahrens
- Laura Swinton
- Guan Hin Tay
- Dissara Udomdej

PANELS

Creativity in Health & Wellness
Alessandra Gomes | Rich Levy | Rachel McCready

**DEIA and Creativity –
'Think Different' by 'Embracing Different'**
Merlee Jayme | Tara McKenty

Digital and Use of Social Media & Influencers Panel
Amélie Ebongué | Matty Burton | Mukund Olety

Music & Sound – Fireside Chat
Joel Simon | Diederik van Middelkoop

Tutssel and Tutssel – Creativity: Then and Now
Mark Tutssel | Lewis Tutssel

WORKSHOP

**Level Up Your Creative With
Rise Nation Mastermind**

During this full-day workshop, attendees in groups of ten, will receive a brief that will enable them to create and pitch branding/marketing ideas that promote and exemplify Rise Nation Mastermind.

Great Guns USA will be onsite in the role of Creative Production Company and JSM Music will be the Music Production House.

Daymond John, Founder & CEO of FUBU; Star of Shark Tank and CEO of The Shark Group and his team, along with LIA jurors will be onsite to review, critique and select a winner from the pitches.